



**EBIKES
DAZZLE WITH
CASH BACK!**

Learn more

**DID
YOU KNOW?**

Demand for transit
decreased 80%
in 2020

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UPDATED ABOUT
INNOVATE 680**

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ISSUE 2

Six projects.

One fully connected corridor.

Welcome to INNOVATE 680!

INNOVATE 680 News

Change is Possible

If there is one thing that 2020 taught us, it's that change is possible. Over the course of this past year, we've all had to adjust how we work, how we socialize, as well as how and where we travel. In making these adjustments, we may have learned some things about ourselves—things we didn't expect. Perhaps we learned that we really do not like driving after all. Or maybe we learned that working from home is more productive. Perhaps the one thing we learned is simply that a long-time habit is changeable.

CCTA understands that it's hard to break from a tried and true routine, especially when it comes to something like a commute. But...since we're in a season of change, perhaps trying a new mode of travel isn't such a stretch after all? We're taking a deep dive into the habits of travelers all over Contra Costa and using our findings to make new and innovative travel easy and attractive for all. Imagine if one small change in your commute helped you save time and money?

Project Updates



EXPRESS LANE COMPLETION

Our virtual scoping meeting this past summer was a great success and we're thankful for all of the thoughtful feedback received from the public. Our project team is now working through the feasible alternatives for this express lane connection and will publish details of this study in their Draft Environmental Document. Stay tuned!



PART-TIME TRANSIT LANES

In consultation with our partners and many stakeholders, our team is preparing to advance project planning to include the finer details such as which transit operators will use the lanes, travel speeds within lanes, and guidance for all travelers in the lanes adjacent to part-time transit lanes.



ADVANCED TECHNOLOGY

Our Advanced Technology project is our beacon of innovation, looking to inform lasting, useful change in so many aspects of the corridor. To harness and distribute technology thoughtfully, our team is working on a landscape analysis study to better understand what works and what doesn't. We're also looking to form fruitful partnerships with local and state agencies that can help us embrace all that advanced technology has to offer.



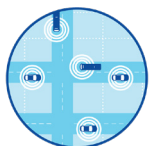
MOBILITY AS A SERVICE

With a draft concept of operations document nearly complete, our MAAS team is working on a comprehensive transit package that will involve BART, County Connection, and LAVTA. They are also working on a ticketing and payment module that will make maneuvering in the transit system more seamless.



SHARED MOBILITY HUBS

Shared mobility hubs are in operation all over the US and around the world. Our team completed a landscape analysis study of such programs and is using this research to plan a connected, state-of-the-art shared mobility hub system. Through this study we've learned what works and what doesn't, all around the world in cities large and small.



ADVANCED DRIVING SYSTEMS

With an official Federal Transit Administration (FTA) grant agreement in hand, our ADS team is currently securing several key partner agreements with innovation powerhouses such as Nissan and Verizon. We're excited to embark on important research that will inform safety legislation at a local, state and national level, all in an effort to prepare our roadways for the future of advancing mobility for travelers of all ages and abilities.

BEHAVIOR SCIENCE STUDY UPDATE

2%

Did you know that only 2% of people in the Tri Valley area walk to transit stops?



Our Shared Mobility Hub project aims to improve this statistic by making transit options more convenient and accessible for all.



STAY CONNECTED

Visit our website to keep up to date on the progress of INNOVATE 680 at ccta.net/innovate680.

